



Amanda Scharf

Illustrator • Fine Artist • Graphic Designer

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## Education

● Columbus College of Art & Design May 2010

● BFA in Illustration ● Minor in Fine Arts

## Work Experience

● Broken Icon Comics, October 2015-Present

● **Freelance Graphic Novel Artist**

Creates a page on a weekly basis from a provided script to illustrate sequential action scenes with a defined narrative. Consults with the Director of Operations and Art Director on a weekly basis for critique and design direction regarding the layout, action, and art quality of the submitted page.

● Micro Electronics Inc., Microcenter Inc. (Hilliard, OH) March 2011-September 2019

● **Graphic Designer**

Responsible for creating graphic assets for social media platforms, select page designs and layouts for MicroCenter's bi-monthly mailer. Organized ad space for products featured on specific page(s). Worked with other artists to successfully create a uniform design for the mailer and other graphics. Also worked directly with product buyers and representatives from various technology companies to determine where items would be placed and organized on the page. Has consulted directly with representatives from large technology companies such as Microsoft, Asus, Linksys, and LG Electronics to coordinate specific ad design and placement in the MicroCenter broadsheet. Worked on strict deadlines, sent digital media off to paper print media, and responsible for converting and uplinking pages from InDesign to an online catalog with clickable links.

● Columbus Explorer 407 Artpost (Hilliard, OH) February 2015-December 2017

● **Art Teacher & Volunteer**

Taught highschool art students on Saturday mornings and gave art demos for traditional and digital art applications. Created promotional art and media for the Artpost to help recruit new students.

● Terra Art Gallery & Creative Studio (Dublin, OH) June 2014-September 2017

● **Creative Intern & Creative Consultant**

Responsible for creating promotional graphics material, creating conceptual and finished abstract paintings for clients and themed art within in-studio gallery space.

● Jo-Ann Fabrics and Craft Stores (Columbus, OH) October 2010-March 2011

● **Custom Framing Specialist**

Worked with clients with their custom framing needs; helped clients design mat color choices along with frames to work with their individual art pieces and needs. Also worked on assemblage of project pieces into the mats and frames.

## Skills

● Strong drawing & painting skills in both traditional and digital mediums.

● Strong conceptual and organization skills.

● Works well in groups to coordinate a unified publication and to meet a set deadline.

● Adobe Cloud Creative Suite ● Photoshop ● Illustrator ● InDesign

● Corel Painter IX & 2019

● Microsoft Office

● **A list of professional contacts and references is available upon request.**